



EMC COURSES AUTUMN 2009

English
& Media
Centre

Quality CPD for English
and Media Teachers



How to Apply

Welcome to our course programme for the Autumn Term 2009. The Spring Term 2010 programme will be up on our website and in schools after October half term.

Booking

- 1) Provisional bookings can be made by phone but we must subsequently have written confirmation. Photocopy this form and send it or your school purchase order to:

English & Media Centre (Courses)
18 Compton Terrace
London N1 2UN.
Tel: 020 7359 8080
Fax: 020 7354 0133
Email: courses@englishandmedia.co.uk

Online bookings can be made at www.englishandmedia.co.uk

- 2) An acknowledgement of receipt of application will be sent within 2 weeks (except during school holidays). If you do not hear from us, please phone to check that we have received your application.
- 3) Further details and a map will be sent nearer the course date.
- 4) Courses take place at 18 Compton Terrace unless stated otherwise. The Centre is 2 mins. walk from Highbury & Islington tube station on the Victoria line. Courses start at 10am and finish at 4pm. Coffee/tea and a light lunch are provided.
- 5) You will be invoiced close to the course date, unless you request otherwise. We can provide a certificate of attendance if required.
- 6) Once we have received confirmation of a booking we require 10 working days' notice of cancellation, otherwise payment in full will be due. However, teacher substitutions can be made at any time.

Accommodation

If you are coming from some distance away you may find it more relaxing and economical to stay the night before in a bed and breakfast or hotel. See the courses page on our website and click on 'How to get to the Centre'.

The English & Media Centre team are:

Director: **Michael Simons**

Advisory staff who run courses:

Barbara Bleiman is Deputy Director and editor of *emagazine*. Recent publications include *Language Works*, *Studying Narrative* and *English Allsorts*.

Jenny Grahame is editor of *MediaMagazine*. Recent publications include *Doing Ads*, *Doing News* and *Doing TV Drama*.

Kate Oliver is EMC's course co-ordinator. She works as a consultant both with LAs and directly in schools. Recent publications include *Best of Both*.

Lucy Webster is editor of *emagazine* and *MediaMagazine*. Recent publications include *Language Works*, *Studying Narrative* and *Studying The Great Gatsby*.

Office: Rebecca Scambler and Fran Stowell.

We are a non-profit making educational charity with a national and international reputation as a Centre of Excellence. In addition to running courses, we offer a range of resources and services.

- Contact Kate Oliver (kate@englishandmedia.co.uk) if you would like to discuss consultancy or advisory work for your LA, institution or department.
- Contact Fran Stowell if you would like to visit the Centre or hire our seminar rooms.
- Contact Rebecca Scambler if you would like to discuss our magazines.

Application form

Course title:

Course date: Course no:

Relevant Text/Topic/Awarding Body: (For A Level courses)

1st name: Surname:

School:

Address:

Tel: Evening or mobile contact no:

Email: (print carefully)

LA/Borough/County:

I enclose a cheque for £ School order no: (if required)

Or please send invoice to:

KS3 & KS4 English and Media

Studying Slumdog: Small Movie, Big Picture

Course tutors: Roy Stafford and Jenny Grahame

Monday 5th October

Course no: 801. £195

For details of this course, see the 'Media' section, page 6.

APP in the Real World

Course tutor: Kate Oliver

Tuesday 13th October

Course no: 804. £195

Why should you attend?

With the disappearance of SATs, APP has a new, heightened profile. This course is aimed at those who are at an early stage with APP. We will consider some of the strengths and weaknesses of this system of assessing progress and some different models for implementation. You will have the chance to produce a realistic action plan setting out how to take your department forward.

What will the course cover?

- Strengths and weaknesses of APP.
- Recent changes and developments.
- What you can learn from schools that are already using APP successfully.
- The practicalities – managing people, time, workload and moderation.
- A chance to assess and moderate pupil work with colleagues from other schools.
- Using APP to inform teaching and learning, and the place of APP in assessment for learning.

English Essentials for NQTs

Course tutors: Kate Oliver & Jenny Grahame

Tuesday 20th October

Course no: 806. £195

Includes free publications worth over £50!

Why should you attend?

The day will consist of three workshops on key areas of the curriculum, each offering tried-and-tested strategies and resources for you to take away as well as free EMC publications worth over £50. You will also be given a 'Survival Guide', containing practical advice on marking, dealing with stress, differentiation and behaviour management, which will help you to cope with your first year of teaching with confidence. We aim to establish a supportive atmosphere for networking and sharing experiences.

What will the course cover?

- Making Shakespeare enjoyable and accessible at KS3.
Free publication: a choice of KS3 Shakespeare study guides on *Much Ado About Nothing* or *Richard III* (usual price £45.00) or *KS3 Series Drama Book with Hannah & Hanna DVD* (usual price £30.90).
- Teaching key concepts and skills in media through short films.
Free publication: *KS3 Series Media Book* (usual price £10.95).
- Supporting critical reading and writing about poetry at GCSE through practical and engaging classroom strategies.
Free publication: *KS3 Series Poetry Book* (usual price £10.95).

Making the Most of Media at Key Stage 3

Course tutor: Jenny Grahame

Friday 23rd October

Course no: 808. £195

Why should you attend?

Now the SATs have receded, a new window of opportunity has opened for more creative and challenging media work, which can both revitalise the KS3 English curriculum and prepare students for more flexible and informed option choices at GCSE. If you're thinking of extending your KS4 curriculum to include Media or Film Studies GCSE, are keen to compensate for the apparent lack of media opportunities in the forthcoming GCSE English specs, new to media work, or simply ready to recharge your textual batteries, this is your chance!

What will the course cover?

- Accessible light-touch media and moving-image strategies that will bring literary and non-fiction texts to life, and develop writing, speaking and listening, whatever your resources.
- Activities to develop students' analytic and creative skills, with a focus on key concepts, current debates and issues in popular media, from tabloids to ads to reality TV.
- Tasters of accessible practical production activities for any key stage.
- Collaborative media-based simulations that integrate personal, learning and thinking skills with strategies for talk and 'real world' presentation skills.
- Lots of extracts, resources, links and tips to take back to the classroom.

Using Digital Media in the Classroom: a Beginners' Guide

Course tutor: Adrian Joseph

Monday 9th November

Course no: 811. £195

For details of this course, see the 'Media' section, page 7.

Accessible, Relevant, Dynamic: Grammar Without Tears for Any Key Stage

Course tutor: Alison Ross

Monday 16th November

Course no: 813. £195

Why should you attend?

If you want to look closely at language, you really need to know about grammar, but many teachers have two pressing concerns about this: 'How can I make the study of grammar accessible and relevant for my students?'; 'I think I need to understand more about grammar than my own education provided.' You will learn how to use four simple principles as tools to unlock any grammatical concept, from adverbs to subordinate clauses. You can use this dynamic approach immediately in the classroom. Analysis of a range of texts will demonstrate that grammatical aspects go beyond the 'naming of parts' to shed light on issues such as language and power.

What will the course cover?

- An introduction to the four fundamental principles of the roles of words, phrases and clauses.

KS3 & KS4 English and Media

- Formation of a grammar 'survival kit' of a few essential terms.
- Application to a range of texts: spoken, written, literary and non-literary.
- Extending awareness of key grammatical features for analysis of texts for underlying attitudes and assumptions in relation to power.

Choosing & Planning for the New GCSE Specifications for 2010

Course tutors: the EMC advisory team

Thursday 10th December

Course no: 818. £195

Why should you attend?

In 2010 you will have to choose a new GCSE specification. You may be attending Awarding Body meetings but this course offers the chance to consider the pros and cons of different specifications without being 'sold' anything, in discussion

with the EMC advisory team and with colleagues. You will also have the opportunity to consider how to tackle the new demands that will be part of all specifications such as new Assessment Objectives, the three different GCSEs in English, and controlled assessment. This course will offer an overview of the specifications as well as initial ideas about planning and delivery, helping you prepare your department for the changes.

What will the course cover?

- An overview of the differences between the specifications and a chance to explore their pros and cons, including a chart highlighting the main features of each.
- What to change, what to keep? Evaluating your current offer.
- Considering the implications for timetabling and course structure.
- Strategies for planning and teaching the new elements of the 2010 specs.
- Practical ways of making the transition in your department.

KS5 English

Teaching the Gothic

Course tutors: Barbara Bleiman & Lucy Webster

Wednesday 23rd September

Course no: 799. £195

Why should you attend?

Although this course is primarily directed at those teaching AQA B Unit 3, there will be much that is of interest to you if you have chosen the Gothic for A2 coursework for another specification. This course will offer you approaches for teaching the Gothic at A2. With a strong focus on ways of introducing core ideas, it will provide you with a range of classroom resources and strategies and opportunities to think about ways of organising work round the texts. It will also give you the chance to refresh your own subject knowledge, through discussion of aspects of the Gothic and selected critical material.

What will the course cover?

- An introduction to key aspects of the Gothic, in the light of the specification.
- Strategies for close focus and comparative work on Gothic texts.
- What's required in the exam and ways of helping students to write well.
- Ways of managing the reading demands.
- Critical & contextual material for you and your students (fulfilling A03 & A04).

Please let us know at the time of booking if you are teaching the Gothic for any specification other than AQA B.

Talk and Voice in Life and Literature

Course tutor: Alison Ross

Wednesday 30th September

Course no: 800. £195

Why should you attend?

The combined A Level Language and Literature encourages the application of linguistic approaches to literary texts. This course will address the needs of teachers doing not only the AQA B unit for A Level but also those teaching Edexcel Lang/Lit, who focus on voice in Unit 1 in AS and drama in Unit 3 at A2.

The analysis of spoken language is a developing area of research that can offer fascinating new approaches to the study of dramatic dialogue and narrative voice. You will go away with a toolkit of concepts and terms that both you and your students can use to enhance the analysis of transcripts and literary texts.

What will the course cover?

- An overview of commonly used terms and concepts in conversation/discourse analysis.
- How to apply linguistic approaches to a range of literary texts, including Shakespearean drama and prose fiction.
- Challenging the notion of 'non-fluency' as a way of engaging with the interactive nature of speech in transcripts.
- Linking pragmatic theories with literary concepts of subtext.
- Use of simple improvisation techniques to illuminate the concepts of status and role-playing.

Alison Ross has worked as a Senior Examiner for both AQA and Edexcel A Level Language and Literature and written several textbooks.

Teaching Love Through the Ages for AQA A A2

Course tutors: Jane Ogborn & Lucy Webster

Tuesday 6th October

Course no: 802. £195

Why should you attend?

AQA A Unit 3 on 'Love Through the Ages' offers exciting possibilities for students but the range of wider reading required also creates challenges for teachers wanting to structure a coherent and manageable course. The day will offer support in constructing schemes of work and choosing materials that meet the needs of your students while successfully fulfilling the requirements of the specification. It will give you help in selecting texts and time to share your early planning, allowing you to refine your ideas about how best to organise this unit.

What will the course cover?

- How much and what might students read, in order to cover the required

- periods and genres (including some suggested reading).
- Creating a coherent course.
- Ideas for managing the reading – how to combine independent reading with teaching on the unit.
- Getting started – some early, introductory activities.
- What's required in the exam & how to help students deal with unseen material.
- Advice on whether and how to use coursework to support Unit 3.

Jane Ogborn is an experienced Examiner and co-author of AQA English Literature A: A2 (Nelson Thornes).

Meeting the Challenges of A2 Language

Course tutor: Alison Ross

Monday 12th October

Course no: 803. £195

Why should you attend?

The A2 specifications require development of analytical skills, a wider awareness of the contexts of language use and the ability to apply and evaluate theories and research. This course will focus on areas of language acquisition, change and diversity, showing how students can apply theories critically to a range of texts. It will offer practical ways of extending students' AS toolkit of terms and concepts, with particular emphasis on phonology and grammar, as an aspect of Stretch and Challenge activities required for A* performance.

What will the course cover?

- An introduction to the scope of the study of language change and diversity.
- Practical ways of extending understanding of grammatical concepts, applied to a range of data.
- An introduction to the study of child spoken and written language development.
- Critical evaluation of theories in the light of a range of data.
- A quick course in phonology: how to read and write IPA transcriptions.

For Alison Ross's details see 'Talk and Voice in Life and Literature.'

Dealing with Critical Material for AQA B Coursework

Course tutors: Barbara Bleiman & Lucy Webster

Thursday 22nd October

Course no: 807. £195

Why should you attend?

AQA B's Unit 4 requires the application of material from a pre-released critical anthology to chosen coursework texts. This course will offer a range of possible approaches to this unit. You will have a chance to share your own planning ideas with others, in supportive and constructive group discussion, and opportunities to debate the merits of different ways of dealing with the critical material. There will be suggestions for differentiation as well as ways of helping students to engage with critical texts.

What will the course cover?

- A chance to talk about the critical anthology at an adult level.
- Ideas for coursework texts and tasks that might be particularly appropriate and interesting.
- Supportive discussion of your own plans and ideas.

- Strategies for introducing and applying critical material.
- Accessible approaches for students of all abilities.

Poetry at AS and A2

Course tutor: Barbara Bleiman

Wednesday 11th November

Course no: 812. £195

Why should you attend?

Poetry in AS and A2 Literature presents students with a range of different kinds of demands: close focus on a single poet, work on paired or grouped texts, comparative work and unseen analysis. In this course you will be offered approaches to: engage students' interest and enthusiasm; help them make the transition from GCSE to AS and from AS to A2; develop high-level responses to poetry; fulfil the new Assessment Objectives and exam requirements. It is suitable for teachers on all specifications, with an emphasis on practical classroom approaches that can be adapted for particular texts or specification requirements.

What will the course cover?

- Strategies to engage students and develop their confidence and expertise.
- Developing an 'agenda' for poetry, for you and your students.
- A focus on improving responses to structure, form and language (the new A02), a dominant AO in all the new specifications.
- Ways of helping students to think and write comparatively and range across poems.
- Ways of helping students to deal well with unseen texts in exam conditions.

Please indicate which specification you follow on your application form. Please note that this course will contain some of the same elements of the courses on A Level poetry held at EMC in 2008/9.

Accessible, Relevant, Dynamic: Grammar Without Tears for Any Key Stage

Course tutor: Alison Ross

Monday 16th November

Course no: 813. £195

For details of this course, see the 'KS3&4' section, page 3.

Language, Technology and Change

Course tutors: Raj Rana & Dan Clayton

Friday 20th November

Course no: 814. £195

Why should you attend?

The course is aimed at teachers of A Level English Language (AQA B and AQA A specifications) and will address both AS and A2 topic areas.

What will the course cover?

- Language and technology – how technologies such as the internet, mobile phones and television continue to shape our language use and social practice.
- How blended forms such as email and social networking sites use language

KS5 English

and how we express our identities through them.

- The processes of language change involved in many of these new technologies and how they reflect historical patterns of language change.
- Developing students' own research skills and ability to analyse a range of textual forms for assessment at AS and A2.

Raj Rana & Dan Clayton both teach English at St Francis Xavier 6th Form College, S. London. Raj is course leader for A Level English Lang. & Lit. and a Senior Examiner and Coursework Moderator for AQA B Lang. Dan is course leader for A Level English Lang., a Senior Examiner for AQA A Lang., regular contributor to emagazine and co-writer of the Nelson Thames student book for AQA A AS English Lang.

Creative and Re-creative Writing in Literature A Level

Course tutors: Barbara Bleiman & Lucy Webster

Thursday 26th November

Course no: 815. £195

Why should you attend?

Creative and re-creative (or transformational) writing is a feature of coursework in many of the new A Level Literature specifications. With increased credibility and a growth of interest in re-creative writing in Higher Education Literature courses, this is becoming an increasingly important aspect of A Level study but needs careful thought and planning, in terms of task-setting, supporting students and assessment. You will go away with lots of ideas for good tasks, strategies for organising it in the classroom and support for assessment.

What will the course cover?

- What creative and re-creative writing can do for you and your students.
- A chance to explore what tasks lead to good writing and to have a go at some of these.

- Issues around assessment, including the writing and assessment of commentaries.
- How small writing exercises can be used to support critical understanding.
- What we can learn from the experiences of re-creative writing in Higher Education.

Please note that this course will contain some elements of the courses on Creative and Re-creative Approaches at A Level held at EMC in 2008/9.

Strategies for Teaching Modern Drama for Literature A Level

Course tutors: Barbara Bleiman & Lucy Webster

Tuesday 15th December

Course no: 820. £195

Why should you attend?

This is a course for anyone teaching a modern drama text or texts for English Literature A Level, whether for exam or for coursework. The emphasis will be on practical classroom strategies to use and adapt for different texts. Ways of developing responses to language, structure and form (AO2) will be foregrounded, as well as ways of giving students a strong sense of genre and of where their particular play sits in a tradition of modern drama.

What will the course cover?

- Practical classroom approaches to lift the play off the page.
- Strategies to enhance students' understanding of language, structure and form (AO2).
- Ways of teaching about drama as a genre and its traditions for example expressionism, naturalism and absurdism.
- Helping students to write about drama.

Media and Film Studies

Studying *Slumdog*: Small Movie, Big Picture

Course tutors: Roy Stafford & Jenny Grahame

Monday 5th October

Course no: 801. £195

Why should you attend?

Slumdog Millionaire has defied all expectations – despite its tiny budget, lack of Hollywood names, and unglamorous context, it has become one of the most talked-about and successful British films around the world. Whether you're a Media subject leader looking to develop collaborative cross-phase or whole-school projects, an English teacher seeking new texts and approaches, or teaching Film or Media Studies at GCSE or A Level, the course will offer a wealth of creative ideas for subject-specialist or cross-curricular classroom work from Key Stages 3 to 5. The course will provide an innovative case study approach to this accessible and enjoyable movie, including cross-media marketing strategies, press coverage, and audience responses.

What will the course cover?

- Reading *Slumdog*: analysis of key film concepts, using clips – media language, narrative, genre, representation, audience and so on.
- *Slumdog* in context: subject knowledge around the production, distribution and reception of the movie in the UK, US and India.
- *Slumdog* and the curriculum: issues and debates raised by the film for different curriculum areas such as Citizenship and Geography – including development, urbanisation, global media culture.
- Creative approaches to *Slumdog Millionaire*: starting points for extended writing, production work, or independent research.
- Opportunities to work with others on developing schemes of work tailored to your own students and teaching context.

Roy Stafford is a freelance lecturer and Examiner in Film and Media Studies based in the North East. He has written a wide range of teaching resources and books, co-authored The Media Student's Book (Routledge), edited In The Picture and PoV magazines, and is a founder member of the Media Education Association.

Media and Film Studies

Doing the Diploma Creatively

Course tutor: Pete Fraser

Thursday 8th October

Course no: 805. £195

Why should you attend?

If you're entering your first year of delivering the Creative and Media Diploma, or planning to do so next year, you may be feeling somewhat daunted by the scale, logistics and unknown quantities of the enterprise. This course offers you the chance to share the experiences of a pioneer consortium starting its second year of delivery. The course tutor, from the innovative and successful Long Road Sixth Form College, will share course models for Levels 2 and 3, the planning processes behind them, organisation within the consortium, and 'real-life' experiences of putting it all into practice, lavishly illustrated with examples of student outcomes. There will be time for course planning, advice, problem-solving, and plenty of jokes.

What will the course cover?

- An overview of the Diploma courses offered by the Cambridge consortium at Levels 2 and 3 since September 2008.
- Case studies, resources and teaching approaches to illustrate their delivery.
- Issues around management, organisation, resources, timetabling, work-related learning, and the logistics of implementation.
- Reflections on progress to date, and on the nitty-gritty details of teaching and learning within the Diploma structure.
- Opportunities to share experiences & plan work with other course members.

Pete Fraser is a Principal Examiner for A Level Media Studies, and teaches the Creative and Media Diploma and A Level Media Studies at Long Road Sixth Form College, Cambridge.

GCSE Film Studies and English

Course tutor: Jackie Newman

Thursday 5th November

Course no: 809. £195

Why should you attend?

This course will introduce you to the exciting new GCSE Film Studies, demonstrating how English teachers can use their existing skills and knowledge in order to teach this subject effectively. It will focus on the ways in which films can be 'read' and explore the ways in which key concepts such as narrative structures and genre are shared with English. The course will help you to see how you can apply skills from studying a literary text to the study of a film – if you have considered offering Film Studies to your students, but need reassurance that you have the necessary expertise, this is the course for you. The day will include an overview of the specification, trial activities designed to engage and excite students across the ability range and give you the confidence to offer this new course to your students.

What will the course cover?

- The micro elements of studying film language: an introduction to ways in which meaning is made in films; how to teach mise-en-scène, cinematography, editing and sound in the classroom.
- The macro elements of studying film language: generic conventions, how

narratives are constructed, representation and ideology.

- Dealing with 'Disasters': practical ways into the detailed study of a set genre.
- Outside Hollywood: looking at the representation of cultural diversity.

Jackie Newman is Principal Examiner for WJEC GCSE Film Studies. She was Director of Media Arts at Ryburn Valley High School and has also lectured on the Diploma in Moving Images at Bradford University. She has co-authored two bfi MIME texts and wrote the new GCSE Film Studies textbook.

Introducing A Level Film Studies

Course tutor: Jackie Newman

Friday 6th November

Course no: 810. £195

Why should you attend?

Film is widely acknowledged as the major art form of the 20th and 21st Centuries so it is hardly surprising that Film Studies has become increasingly popular at A Level. This course will offer teachers new to the teaching of AS Film Studies an introduction to the recently revised WJEC specification. During the day you will have the opportunity to look at exemplar coursework, strategies for the effective delivery of the course and the ways in which the specification builds upon the cineliteracy learners have developed informally since childhood.

What will the course cover?

- Exploring film form: teaching the 'micro' aspects of film language – how meanings and responses are created.
- Exploring film form: producing a step outline, storyboarding and creating a short film.
- British and American film: producers and audience.
- British Film Topics: identity study – basic questions of identity and belonging as evidenced in *Yasmin* and *Ghosts*.
- US Cinema Comparative Study: choosing films from a specific genre or with a specific theme.

For Jackie Newman's details, see GCSE Film Studies and English.

Using Digital Media in the Classroom: a Beginners' Guide

Course tutor: Adrian Joseph

Monday 9th November

Course no: 811. £195

Why should you attend?

Whether you're new to Media teaching, or an English teacher looking to develop your knowledge and understanding of multimedia texts and teaching approaches, this hands-on beginners' course is for you. The course will help you to identify and access the most effective digital resources for your own classroom situation, and provide you with a basic toolkit to deliver digital media-based lessons. The course will be small and informal to ensure maximum hands-on experience and one-to-one advice for course members, so book early.

What will the course cover?

- How to access, download and make best classroom use of online material.
- An accessible introduction to social networking sites – how they work, the issues they raise, what your students do with them, and how you can

Media and Film Studies

exploit them in the context of your course.

- The practical skills of blogging, podcasting and basic web design.
- Tasters of available open-source software that will enrich your classroom practice.

Adrian Joseph was Head of Media at Charles Edward Brooke Media Arts College and is now a freelance media educator. He is an Examiner for AS Level, the Creative and Media Diploma, and the OCR Media Nationals.

Starting Media Studies GCSE

Course tutors: Sara Mills & Jenny Grahame

Friday 27th November

Course no: 816. £195

Why should you attend?

Returning to Media Studies GCSE after a break, considering a change of spec, starting up or teaching a GCSE Media course for the first time? If you've answered yes to any of these questions, this course will help you get up to speed. In the light of the new specs and coursework requirements, we'll guide you through the areas of study, concepts and practical skills they involve, explore key topic areas and different approaches to delivery, and share schemes of work. You will go away with plenty of strategies for maximising your students' creativity and achievement. The course will be co-led by an experienced Examiner. Although the course will be particularly useful to those teaching AQA, the content and resources will be adaptable to all three Awarding Bodies.

What will the course cover?

- A concise overview of the different specifications and their implications for teaching and organisation.
- Approaches to teaching newer or less familiar aspects of the courses, including cross-platform and e-media studies, new ideas about audiences and representations, and practical ways of investigating these issues with your existing resources.
- Cross-media case studies and approaches.
- A range of schemes of work, both analytic and practical, which explore key media concepts and can be adapted to the structure and requirements of the different specifications.
- Guidance on course planning, assessment and the management of practical production work.

Sara Mills teaches Media Studies at Helston Community College, Cornwall, and is an Examiner for GCSE Media Studies.

Extracts from Course Evaluations

'A really inspiring, exhilarating day – I want to go straight back to school and use some of the strategies I've learned today. Thank you.'

Pam Ben Mardhia, Regents Park School Southampton

'All the team at Croydon College value EMC courses and this one has been particularly useful (and the lunches are still superb).'

Wendy Rogers, Croydon College

'A superb course packed with useful, practical, inspired ideas and resources. Lucy was great – a super teacher of teachers!'

Paula Aliwell, Bishop Challoner School

Teaching Reality TV

Course tutor: Jenny Grahame

Friday 4th December

Course no: 817. £195

Why should you attend?

Love it or loathe it, reality TV is one of the most popular, powerful and contentious aspects of the 21st-century media landscape. This course will exploit students' familiarity with the genre to unpick its social impact and debate its controversies, such as celebrity culture, definitions of fame and talent, ethics and representations of Britishness. Particularly relevant for teachers of the new AQA GCSE Media spec, for which this is the controlled test topic, the course will also offer plenty of practical and adaptable activities for multimodal and non-fiction analysis, structured talk, and critical writing at Key Stages 4 and 5.

What will the course cover?

- An illustrated overview of the history, breadth and variety of the reality TV genre, its appeals and the controversies it has generated.
- Cross-platform case studies of the ways reality formats are constructed, sold, and promoted to audiences.
- Lively language, speaking and listening, role-play and simulation strategies.
- Practical production activities that support the AQA Media Studies GCSE Unit 1 controlled test.
- A compilation of resources, extracts, links and tasters of EMC's forthcoming publication on reality TV.

The Media and Collective Identity for OCR A2

Course tutor: Julian McDougall

Friday 11th December

Course no: 819. £195

Why should you attend?

The holistic approach of OCR's A2 may feel like a steep learning curve, particularly if you're new to teaching Media. Led by a Principal Examiner with expertise in new media theories and debates, this course will de-mystify the theme of media and collective identity and help you focus on a synoptic route through the A2 year, which also draws on a range of other critical perspectives, and thus provides maximum support for your students.

What will the course cover?

- Synoptic strategies to teach the whole course in relation to the theme of media and collective identity.
 - Suggested schemes of work, covering: British Film and TV; Web 2.0, social networking, and the 'digital footprint'; gaming, virtual worlds and identity; media, gender and identity; media and global identity.
 - Ways of linking the theme of collective identity to other critical perspectives, to increase student choice in the exam.
 - Media production and questions of collective identity.
- Julian McDougall is Head of Creative Arts, Reader in Media Education, and PGCE course leader at Newman University College, Birmingham. He is an A2 Media Principal Examiner and author of The Media Teacher's Book, Studying Videogames, and 'OCR Media Studies for AS' and 'OCR Media Studies for A2'.*

