

MediaMagazine Themes 2012 - 13

Here are the titles of our themes for the next four issues of MediaMag. As in previous years, the prompts and ideas listed below are just a starting point, and we hope you'll have many more interesting suggestions for us. Do please run your proposals by us before writing, so we don't duplicate content – just email jenny@englishandmedia.co.uk with a sentence or two of explanation.

September issue – copy deadline 8th May:

Images and icons.

Pretty self-explanatory – texts, artistes, producers, directors, or technologies with iconic status – or those you think ought to be iconic . (NB Madonna, Clooney and the Sex Pistols are already spoken for!). Support for image analysis; deconstructions of iconography across the full spectrum of media forms and platforms; changing iconography over time; practical approaches to investigating moving image, online and games imagery

December issue – copy deadline 12th September

Issues

Representational issues, such as gender, race, culture, religion and age; ways of exploring topical issues, news stories and debates, from Hackgate to the Arab Spring, from media ownership to privacy and data-gathering. Changes in consumption and distribution, and how they affect media content; issues posed by news coverage, etc

February issue – copy deadline 7th November

Independents/independence

An opportunity to explore alternatives to Big Media: case studies on independent or non-mainstream producers, texts, or production processes; ideas for independent research or the independent project; strategies for encouraging students to be more independent in their thinking.

April issue – copy deadline 6th February

Ideas

New thinking about the media landscape; challenging texts which raise questions about form, genre or audience; thinkers and theorists; theoretical perspectives made accessible for students; new practices and ideas in the media industries; new approaches to production tasks, etc

We hope these initial suggestions help, and will look forward to seeing your ideas rolling in, particularly if they offer a different take on our i-words.