

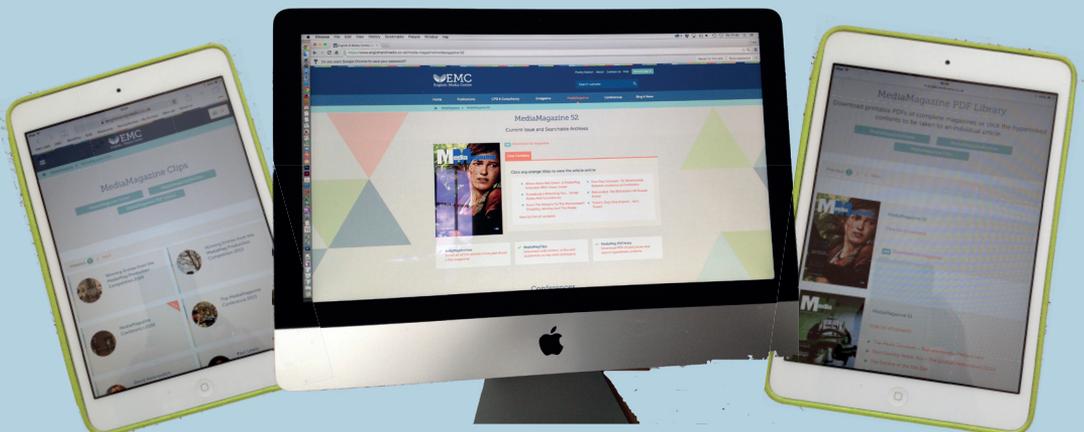
The MediaMagazine website has had a makeover!



Have you seen it yet? The *MediaMag* subscription website gives you access to a huge amount of useful material – great pieces specially written for the web, informative videoclips, the full archive of past articles and a library of complete magazines as printable PDFs.

It's been revamped to make it easier to log into, nicer to look at and simpler to search.

- Ask your librarian or teacher for your school's username and password so that you can access the site wherever you are, in the library, at home, on a computer, tablet or mobile phone.
- Option to view & print single articles or download & print complete PDFs of current and archive issues.
- Great search function with searches by topic area and key words. **Turn over for suggestions on how to get the most from the search.**
- PDF library of past issues, with hyperlinked contents.
- Fantastic videos in *MediaMag* Clips – celebrated academics, media professionals and experts in aspects of media, film study and production.
- Highlights from previous *MediaMag* conferences and inspirational winning entries for our annual Production Competition.



Advice on Searching

- Narrow the search by putting in more than one word, that helps you to get exactly what you're looking for, e.g. 'Tarantino Pulp Fiction' will avoid you getting everything on Tarantino's other films.
- Use the filters to narrow your search further. 'Screen violence' brings up 86 results. Ticking the 'Debates and Issues' filter brings up 17 results which are much more targeted.
- Try different approaches if your first attempt doesn't work e.g. if 'CGI' isn't very successful, try 'Digital effects' or 'digital post-production'. It may be that your way of describing something isn't quite the same as ours, so it's worth trying a few alternatives.
- If you're looking for a particular article, use the writer's name, or something from the title to help you get straight to it.
- If you know which issue the article was published in, go to the PDF library, find the issue and click the hyperlink in the contents.

What the website does for you

MediaMag's editor often bump into undergraduates who say that they were avid readers of *MM* and users of the website when they did their A Levels. This site is designed to let you find out more, extend your knowledge, add depth and take initiative in developing yourself as a student of Media or Film.